

\$375 K
-BUDGET-
(TOP SHEET)

1. Marketing	\$100K			
Nationwide T.V. spots (between 150,000 and 250,000 'spots' guaranteed) [Guaranteed, and handled by, P.P.V. executive producer/distributor]				
2. 'Live' production costs	50			
Guaranteed by P.P.V. Executive Producer				
3. 'Site' prep/rigging	50			
For ramps/platforms, containers, special F/X (fire)				
Special equipment: bulldozers, skip loader, water truck, Operators/laborers, dirt for race tracks, etc.				
4. * Insurance (Supplied by motorcycle race promoter)	*			
(See-Sample of Policy)				
5. Stunt performers/daredevil salaries	35			
1-male (With 'back-ups' for each)				
2-female				
6. Race organization & operations	20			
Track 'prep'				
7. Special Consultant(s) – Stunt coordinator	13			
8. "Behind-the-Scenes" production	5			
9. 'B-T-S' post production & duplications	7			
For immediate post-event video release				
(** Advertised in 'Live' P.P.V. broadcast)				
Containing only 'new material'				
10. Contingency fund				
Primarily for 'site' prep/rigging & equipment				
Co-host salary-"Evel" Knievel				
Co-host salary- Dick Clark				
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GRAND TOTAL	\$375K			

* Tentative