

# ENTERTAINMENTWORLD, LTD.

SUPERSTUNTS  
INTERNATIONAL  
PRODUCTIONS

DO OR DIE  
PRODUCTIONS

August 2003

Dear Sponsor, Investor, and/or 'Partner'

Let me introduce myself. My name is Joseph D. Reed, a.k.a. "Super Joe" Reed, "The 'New' King of the Daredevils." At this time in history, I am the most daring and creative stuntman 'alive.' No one has taken on more diverse, or more dangerous obstacles, (to jump over, on a motorcycle), than I have. (See- Enclosed demo video, photo's.)

I present a proposal to you that has no equal in the entertainment world...

...to successfully jump the Snake River Canyon, on a "newly designed", rocket-powered motorcycle!

All this, to take place on the 27th Anniversary of Evel Knievel's attempt, on Labor Day in 1974. ("Our" 'new' event date: September 6<sup>th</sup>, 2004.)

To perform "The Jump", at the stroke of noon, (mountain time), in front of a 'Live' Pay-Per-View T.V. audience, as well as a crowd of spectators at the site, amidst a whole weekend of fun activities, concerts, motor racing competitions (off-road), carnivals/fairs, amusement rides, stunt competitions and exhibitions, and (bikini) contests of every description. All of which would be filmed, photographed and video taped for our 'Live' telecast, as well as act as lead-up/preview shows for "The Big Jump."

Also, if 'we' can secure my request, of \$6 Mil., for the 'Live' event(s) and \$6 Mil. for IMAX production costs, by the end of this year, I would also be able to produce 2-additional 'Live' Pay-Per-View stunt specials, leading up to the main 'Live' telecast. I call these my "conventional stunt shows." Leading up to my... "Super Stunt Special." (I have a "project folder" prepared for the first of a series of 'conventional' stunt specials, ready to go.)

**There is no one on Earth, besides myself, who can pull this off.** Evel's son Robbie would love to do it. But he does not possess enough business acumen, or literally, have "the guts" enough to try it.

I have everything, almost. All I need is the funding for my 'Business Plan.' I know "it" will work. And, I think you will agree with me, if you take just a few minutes to look at my 'demo reel', and read over my proposal materials.

I have more details.

I have all the experts 'lined-up.'\*

I can do this, in 8-to-10 months.

You have to admit, the timing is right! (On the 27th Anniversary of Evel's jump attempt!)

I will go back to the original way Evel wanted to do the canyon jump. To be moving at speed, as the rockets 'kick-in.' (See- Illustration/sketch)-3<sup>rd</sup> page, section 1.

\*Experts in:     Aviation  
                    Avionics  
                    Aero dynamics  
                    Rockeytry  
                    Motorcycle engineering, design and adaptation  
                    Insurance  
                    Computers  
                    Safety devices

                    All forms: Fire, parachutes, harness', molding & re-configuration materials, Kevlar,  
                                    carbon fiber, titanium, and aluminum

Sincerely,

"Super Joe" Reed  
The 'New' "King of the Stuntmen"

(I have a history, of ‘pulling off’ the impossible. No matter what the obstacle may be.)

- ‘83 ABC Network “That’s Incredible”!
- ‘83 ABC Network News
- ‘83 ABC Affiliate News-TX
- ‘84 ABC Affiliate News-TX
- ‘85 ABC, NBC, CBS-TX (Movie project)
- ‘86 ABC, NBC, CBS-TX (Movie/T.V. project)
- ‘88 ABC, NBC, CBS, FOX, CNN-NV (Worldwide)
- ‘88 Syndicated T.V./worldwide distribution’ “Spectacular World of Guinness Records”
- ‘89 CNN, Movieline (‘E’), CNN (Worldwide)
- ‘89-’95 Semi-retired - Worked on designs for a 1280 acre action -adventure theme park/resort,  
of my own ‘creation’.
- ‘96 ABC, CBS, NBC, WB, UPN News. KLSX radio-‘Live’ (3-segments) LA
- ‘97 ABC affiliate-LA (2-segments)  
KLOS radio- ‘Live’ (LA)
- ‘97 “Real T.V.” (4-segments)
- ‘98 “Real T.V.” (1-segment)  
FOX affiliate LA  
FOX Network (Worldwide) “When Stunts Go Bad, Part 2”  
“Extra” (Worldwide)  
“E.T.” (Worldwide)

**Appearances coming soon!**

- ‘98 FOX Network - “Guinness World Records, Prime Time”
- ‘98 Action T.V.- FOX Family Channel (Worldwide)
- ‘98 Real T.V. (3-stories to date) (Worldwide)
- ‘98 Discovery (Worldwide)
- ‘98 The Learning Channel (Worldwide)
- ‘98 “Life, Camera, Action”-FOX Family Channel (3-segments to date)

Anytime I want to get on Network, National, syndicated, cable or ‘major-market’ local television... I get on.

**BUDGET**  
**\$2 Million**

“Super Joe” Reed Co-Executive Producer Co-Writer Co-Director	\$200,000.
“Evel” Knievel (Consultant)	100,000.
Bob Gill (Consultant)	75,000.
“Super Joe” Einhorn (Consultant)	25,000.
<u>Co-Producer(s)</u> <b>Tom Sanders</b> <ul style="list-style-type: none"> <li>• Co-Director</li> <li>• Cinematographer</li> <li>• Co-Writer</li> </ul>	25,000.
<b>Don Rose</b> -Design <ul style="list-style-type: none"> <li>• Insurance</li> <li>• Consultant</li> <li>• Engineer &amp; Design</li> </ul>	25,000.
<b>Bertrum McCann</b> <ul style="list-style-type: none"> <li>• Consultant</li> <li>• Engineer &amp; Design</li> <li>• Stunt Coordinator</li> </ul>	25,000.
<b>Kent Riches</b> <ul style="list-style-type: none"> <li>• Design consultant</li> </ul>	25,000.
<b>Gary Rosenfield</b> <ul style="list-style-type: none"> <li>• Rocketry consultant</li> </ul>	100,000.
<b>Corkey Fornof</b> <ul style="list-style-type: none"> <li>• Co-Producer</li> <li>• Flight/jump coordinator</li> <li>• Consultant</li> </ul>	50,000.
Materials <ul style="list-style-type: none"> <li>• Carbon Fiber</li> <li>• Kevlar</li> <li>• Aluminum</li> <li>• Titanium</li> </ul>	15,000. 5,000. 15,000. 25,000.
Heavy Equipment (rented locally) <ul style="list-style-type: none"> <li>• Dozers</li> <li>• Dump trucks</li> <li>• Rollers</li> </ul>	12,000. 8,000. 6,000.
Food & Drink (Purchase for spectators and re-sale)	100,000.
Motorcycles <ul style="list-style-type: none"> <li>• (3) Road race (production)</li> </ul>	30,000.
Modifications (M/C)	10,000.
Safety Equipment: Parachutes	30,000.

Land (rental) <ul style="list-style-type: none"><li>• 3 months</li><li>• 'Take-off' &amp; 'landing' sides</li><li>• (Build-up, tear-down, and clean-up)</li></ul>	200,000.
Site Prep <ul style="list-style-type: none"><li>• Labor</li><li>• Fencing</li><li>• Toilets</li><li>• Tents</li><li>• Sprayers</li><li>• Water</li></ul>	200,000.
Production costs	350,000.