

REVENUE PROJECTIONS
-BREAKDOWN-

PROGRAM	SOURCE	"BUY RATE" (On Pay-Per-View)	NET PROFITS (Back to "US" the Producers) (In Millions)
Show #1	P.P.V.	.5%	\$1.822
Show #2	P.P.V.	1.0%	\$3.644
Show #1 & 2 (combined)	Add'l 'Live' event rev. (Ticket sales, food & drink, merchandise sales, etc.)		.500 (Gross est.)
Show #1	Int'l (same day) T.V.		1.500
Show #2	rights (tape delay)		2.500
Show #1	U.S. Network (Re-		1.000
Show #2	broadcast rights of P.P.V. event)		1.500
Show #1 & 2	Home video sales (worldwide)		1.000 (Gross est.)
Show #3	P.P.V.	3.0%	\$13.486 Mil. (sub total) +13.258 Mil. \$26.724
Show #3	Add'l 'Live' event Rev. (tickets, food & drink, merchandise, etc.)		1.000 (Gross Est.) \$27.724 @ \$28 Mil. Orig. Est. [\$27.724]
Show #3	Int'l (same day) T.V. rights		5.000
Show #3	U.S. Network (re- broadcast rights)		2.000
Show #3	Home video sales (worldwide)		+2.000 \$36.724