

Spring Communications Background

Spring Communications is the industry leader in pay-per-view concerts and special events with 50 programs generating more than \$350 million in measured promotional media during 1997-2001. Spring was the top provider of music PPV events in 2001 overall including three of the top five music PPV events of 2001 as reported by Showtime Entertainment in their annual report. Spring's unique marketing has a history which has been documented by University of Houston research of increasing product sales from 20-38+% for participating performers and sponsors. Spring has developed hundreds of program sponsorships generating new marketing and revenue for its clients with high quality PPV programs that have gone on to become successful broadcast and cable programs, home video and DVD products and nominated for the prestigious Cable Ace award. Spring celebrated its tenth year of ONE NIGHT ONLY™ PPV event success in 2001.

Spring Communications is now an affiliate of the Anschutz Entertainment Group (AEG), one of the leading sports and entertainment presenters in the world. AEG, a wholly owned subsidiary of The Anschutz Corporation, owns or controls a collection of companies including facilities such as STAPLES Center, the London Arena, The Forum (as exclusive booking agent for sports and entertainment programming), HealthSouth Training Center and the Kodak Theater (as operator); sports franchises including the Los Angeles Kings (NHL), the Manchester Monarchs (AHL), Redding Royals (ECHL), Five MLS Soccer Franchises, six hockey franchises operated in Europe and portions of the Los Angeles Lakers (NBA) and Los Angeles Sparks (WNBA); Envision, a naming rights and sponsorship company; Spring Communications; AEG Marketing & Creative Services, a full-service marketing and advertising agency; Concerts West and Golden Voice, live entertainment promotion and touring companies; and, Regal Entertainment Group (Regal Cinemas, Edwards Theatres & United Artists Theatres throughout the United States.

Spring equity also includes Hubbard Media Group of St. Paul MN and company founder & CEO, John Rubey. More information is available at our website, www.springppv.com.